

2011

# CRUISE THE CROP MARKETS

## PANAMA CANAL CRUISE

JANUARY 22 - 1 FEBRUARY, 2011

ABOARD THE HOLLAND AMERICA ZUIDERDAM

DEPARTING FROM FT. LAUDERDALE, FLORIDA  
SHIP INFORMATION AVAILABLE AT: [WWW.HOLLANDAMERICA.COM](http://WWW.HOLLANDAMERICA.COM)

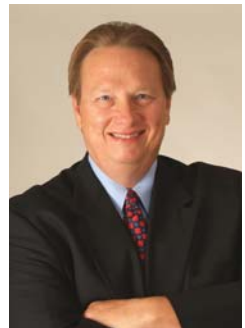
Steve Johnson and John Roach will help you better manage the risk your business faces each year. Special guest, Dr. Elwynn Taylor, will explain the risk to crop production and grain price associated with weather and how it is managed. There is no better way to learn than while you're relaxing and networking with some of the top farm families in America. Don't miss out...Space is limited to 100 cabins.

### ITINERARY

22 Jan	Fort Lauderdale, Florida, US	5:00 PM
23 Jan	Half Moon Cay, Bahamas	8:00 AM
24 Jan	At Sea	
25 Jan	Oranjestad, Aruba	1:00 PM
26 Jan	Willemstad (Curacao), Antilles	8:00 AM
27 Jan	At Sea	
28 Jan	Panama Canal, Gatun Lake & Cristobal, Panama	5:00 AM
29 Jan	Puerto Limon, Costa Rica	6:30 AM
30 Jan	At Sea	
31 Jan	At Sea	
1 Feb	Fort Lauderdale, Florida, US	7:00 AM

### CROP MARKETING STRATEGIES

John Roach  
Roach Ag Marketing



### CROP INSURANCE DECISIONS

Steven Johnson  
Farm Mgmt. Specialist  
Iowa State University



### CROP WEATHER RISK

Elwynn Taylor  
Climatologist  
Iowa State University



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Prices include the cruise fare (all meals included), all taxes, **travel insurance**, private cocktail party and seminars at sea, classroom instruction, group social meetings, break out roundtables and more. Private group island tours will be available at an additional cost. Airfare and/or transfers are not included.

**A fully refundable \$300 deposit per person will secure a cabin until final payment on Nov.1st 2010. Inside cabins from \$1,766 per person, Ocean Views \$1,968 per person, and Balconies \$2,371 per person. Prices are subject to change and based on availability.**

